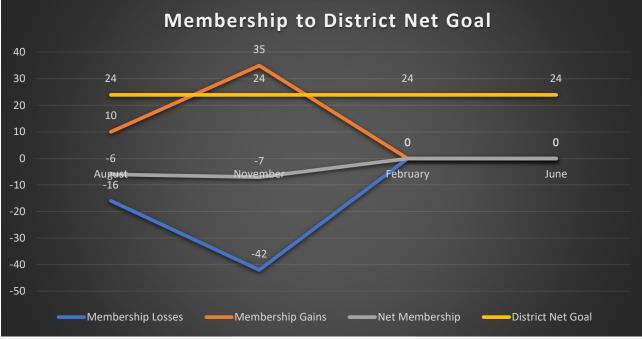


Eric Strimple Global Membership Team - GMT 785-331-7757 <u>estrimp81@msn.com</u> WHERE THERE'S A NEED THERE'S A LION

Numbers as of October 25, 2023







17A Membership Numbers

This year we aim to gain a minimum of 34 members and not lose more than 10 members in the district. While these goals may seem low, that is ok. The way I will be looking at the goals is the net increase of +24 members by year end.

On the first page you will see two graphs that show where 17A currently is on membership and compared to the district goal of net +24. As of 10/25/2023 we are currently sitting at net -7 members with 42 drops and 35 adds.

This is one less in net membership than we had in August.

District Club Showcase – Highest Monthly Growth

Each month on the District 17A Facebook Group, you will see a post highlighting the club that has added the most new members during the previous month.

For August, the Chapman Lions Club took top honors with five new Lions! In September, the Belleville Lions Club ranked top with three new Lions! Be on the lookout for posts, including pictures like the ones below for the winners each month!





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Membership Growth – MD Competition!

Who doesn't like friendly competition? Richard Caldwell, MD GMT Chair, is hosting one this year to recognize the club with the highest growth percentage in each of the 4 quarters of the Lions year. The winning club each quarter will receive a new 18-inch, reflective Lions highway sign to be used where the club needs it. Can we get all 4 signs in 17A? I think we can.

Zone Chairs, please share this with your clubs, if you need help energizing the clubs, reach out, and I would be happy to assist!

Club Revitalization – Horton

Our continued efforts to revitalize the Horton Club will continue next week. GET Eric Tweedy and I will be visiting with the club to find ways to get community members interested in serving the community. Thanks to PDG AI Kimmi for the invitation!