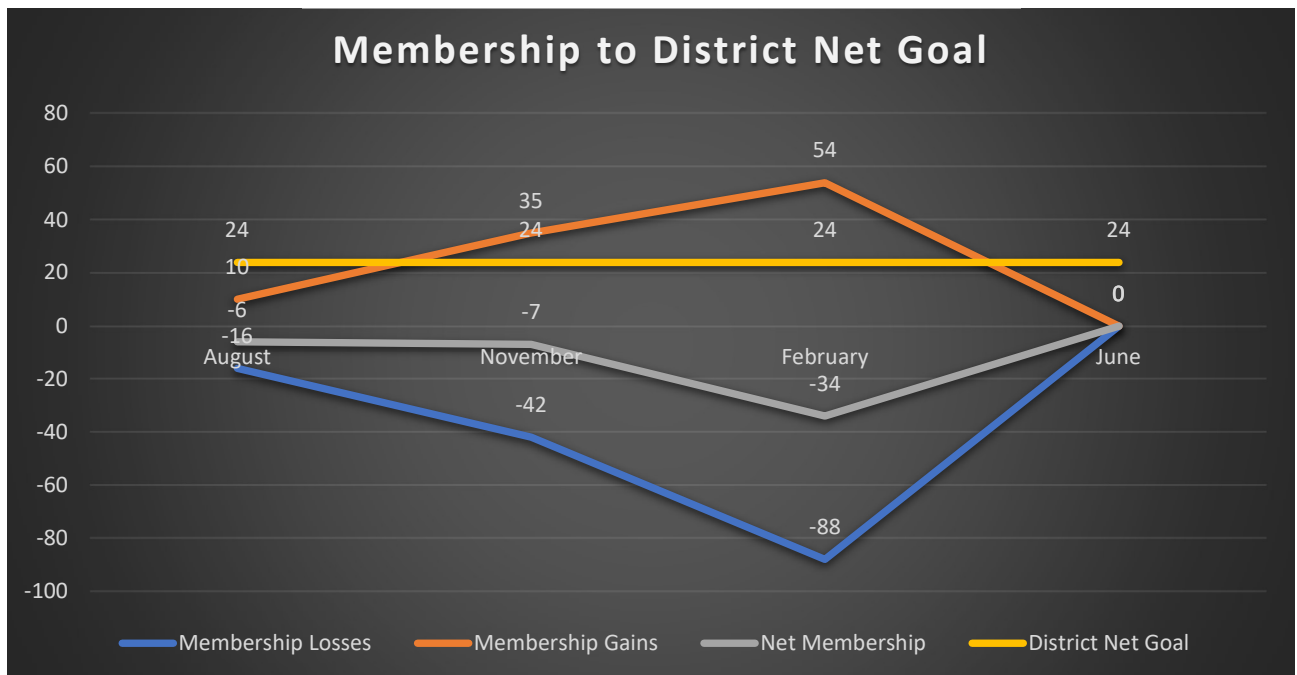
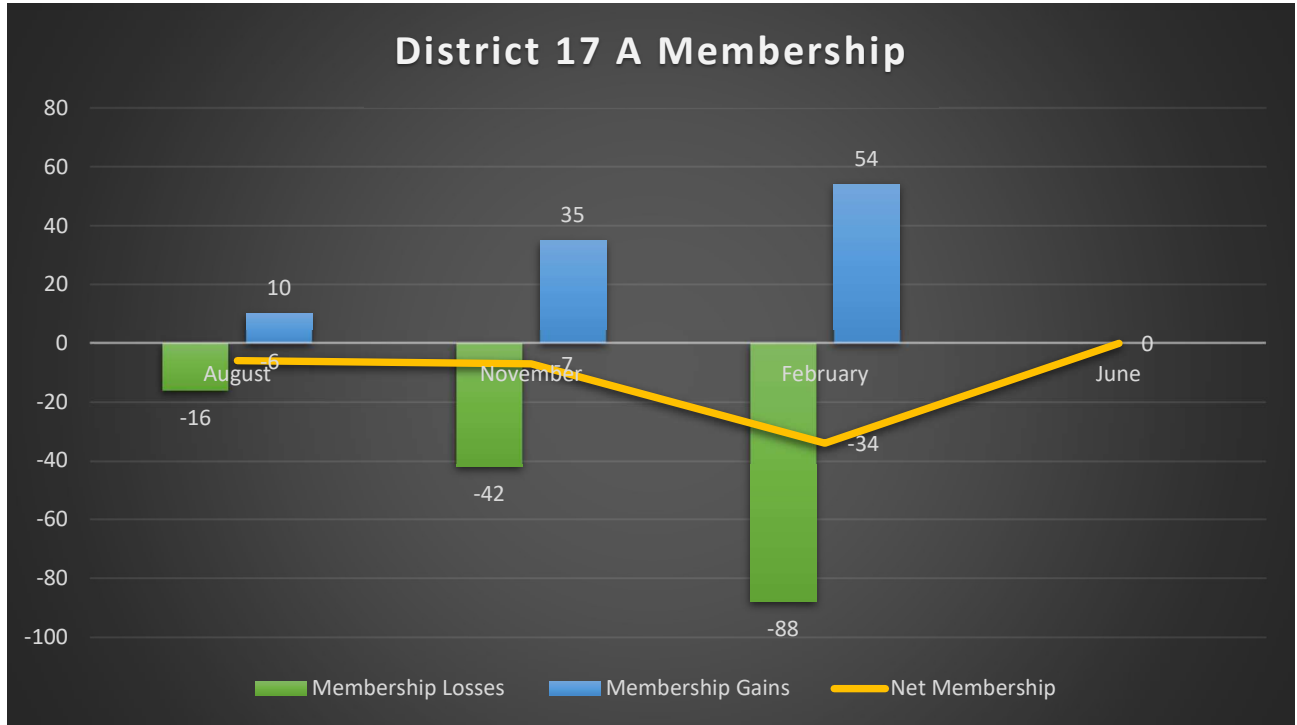




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 WHERE THERE'S A NEED THERE'S A LION

Numbers as of January 6, 2024





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17A Membership Numbers

This year we aim to gain a minimum of 34 members and not lose more than 10 members in the district. While these goals may seem low, that is ok. The way I will be looking at the goals is the net increase of +24 members by year end.

On the first page you will see two graphs that show where 17A currently is on membership and compared to the district goal of net +24. As of 01/06/2024 we are currently sitting at net -34 members with 88 drops and 54 adds.

I ask all clubs to work on keeping rosters up to date by removing/adding Lions in a timely manner. This allows us to gauge the work ahead and get a true understanding of where needs may be.

District Club Showcase – Highest Monthly Growth

Each month on the District 17A Facebook Group, you will see a post highlighting the club that has added the most new members during the previous month.

I want to congratulate the Belleville Lions Club. They have added 10 new members since July and have been the top-rated growth club three months this year! Keep up the amazing work you are doing.





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Membership Growth – MD Competition!

Who doesn't like friendly competition? Richard Caldwell, MD GMT Chair, is hosting one this year to recognize the club with the highest growth percentage in each of the 4 quarters of the Lions year. The winning club each quarter will receive a new 18-inch, reflective Lions highway sign to be used where the club needs it. Can we get all 4 signs in 17A? I think we can.

Zone Chairs, please share this with your clubs, if you need help energizing the clubs, reach out, and I would be happy to assist!